

# **REDDING POLICE DEPARTMENT**

## **MISSION STATEMENT**

The Mission of the Redding Police Department is to work in partnership with the community to protect life and property, solve neighborhood problems, and enhance the quality of life in our City.

## **VALUES STATEMENT**

As members of the Redding Police Department, we are committed to the citizens of Redding. In order to protect life and property, prevent crime, and reduce the fear of crime, we will provide service with understanding and integrity. The Redding Police Department will strive to maintain the highest standards of excellence utilizing training and technology to create a safe community for citizens.

The Core Values of our Department are built upon four (4) principles:

### **Integrity**

Integrity is the cornerstone of our profession. We pledge to hold ourselves to the highest legal, moral, and ethical standards. We will conduct ourselves ethically and honestly in a manner that merits the respect of all people. We recognize that each of us represents not only our Department, but also the law enforcement profession. We accept that our individual conduct, both on-duty and off-duty, must be beyond reproach.

### **Professionalism**

Professional service is embodied in our commitment to reliability and excellence in all aspects of our conduct and performance. We believe law enforcement is among the most noble of professions and derive personal satisfaction from the effective performance of our duties. We believe in the virtue of placing duty before self with the willingness to accept personal sacrifice for the greater good. We reject complacency and are dedicated to continually pursuing the highest levels of knowledge, skills, and expertise. We will fulfill our mission by being accountable to our community, our Department, and to each other. The Redding Police Department recognizes that our members are the most valued assets of our organization; essential participants with a shared responsibility in fulfilling our mission. We recognize the quality, motivation, and performance of our employees are key factors in achieving our success.

### **Service**

Providing quality service to the community is our primary duty. We are committed to faithfully performing our duties while striving to be responsive, effective, and dependable. Through proactive law enforcement and community policing, we are dedicated to enhancing public safety by reducing fear and the incidence of crime.

### **Courage**

Courage enables us to confront and overcome the challenges of danger and adversity without fear of personal consequences. Courage comes from our commitment to training, education, and our obligation to one another. We recognize the hazards inherent in our profession and are willing to place the safety of others above ourselves. We shall not hesitate to step forward and protect those who cannot protect themselves. We must have the courage to stand up for what we believe is right and to admit when we are wrong. We proudly serve with the courage necessary to meet the demands of our profession and the mission for which we are entrusted.