

# PRESS RELEASE

*May 7, 2010*

## *62nd Annual Redding Rodeo Parade*

The 62nd Annual Redding Rodeo Parade will be held in the downtown Redding area on Saturday May 15, 2010. The parade will begin at 10:00 a.m. and is expected to conclude at approximately 1:00 p.m. In preparation for the event, No parking signs will be posted along the parade route 48 hours in advance. The road closures will begin at 8:00 a.m. the morning of the parade. All road closures will re-open at the conclusion of the event.

### *Staging Areas/Road closures for the parade floats will include:*

- **Oregon St.** between Yuba St. and Eureka Way.
- **Butte St.** between Court St. and Oregon St.
- **Tehama St.** between Court St. and California St.
- **Shasta St** between Oregon St. and Market St.
- **Center St.** between Shasta St. and Riverside Ave
- **All of Prince St.**
- **All of Riverside Ave.**
- **California St.** between Shasta St. and Riverside Ave.

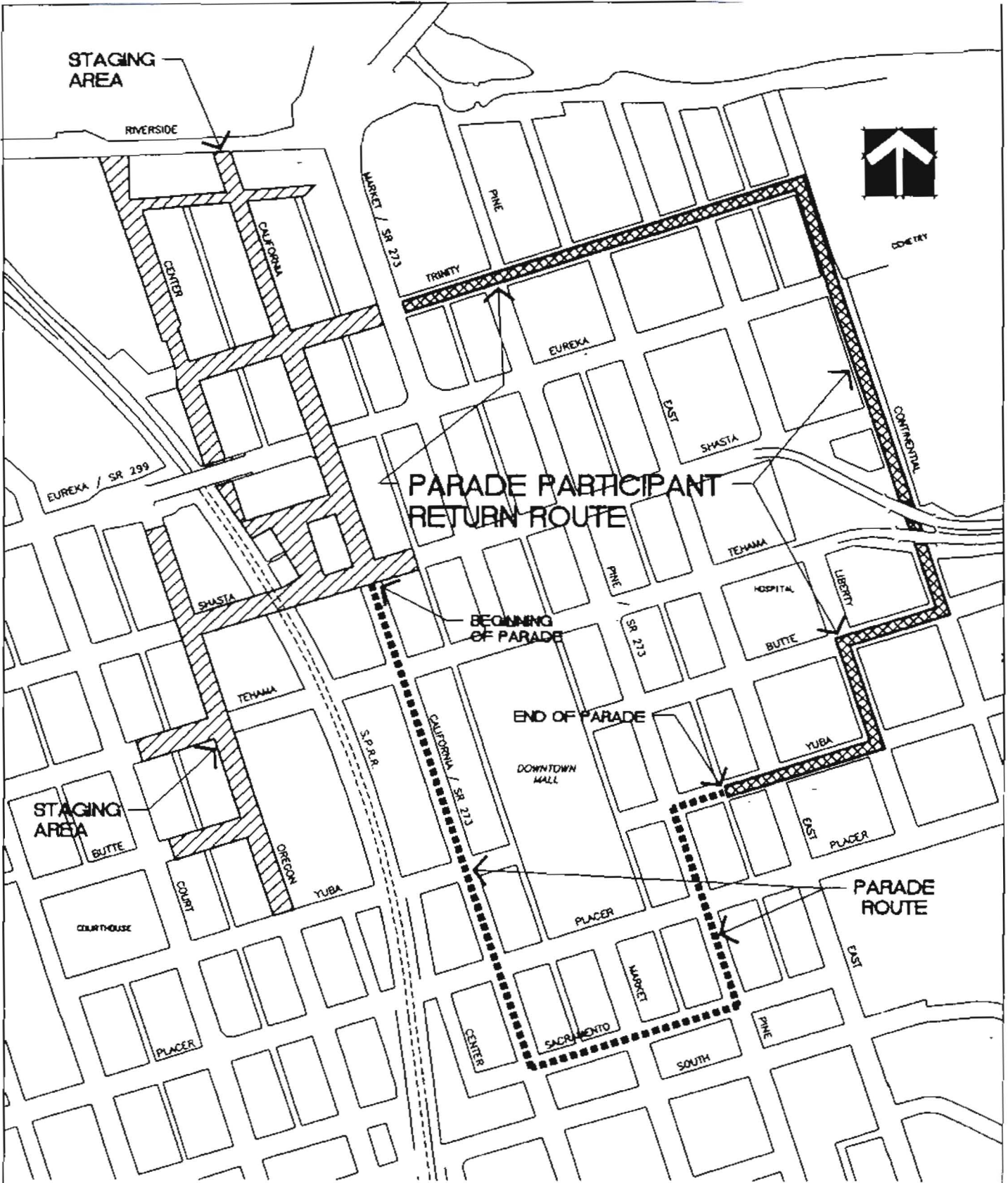
### *Parade Route:*

The parade route will start at the intersection of California Street and Shasta Street.

- Southbound on California Street
- Eastbound Sacramento Street
- Northbound on Pine Street
- Eastbound on Yuba Street

The parade will end at the intersection of Yuba Street and East Street.

*\*See attached map for additional information.*



**PARADE ROUTE NO. 1  
PARTICIPANT RETURN ROUTE**

***NO PARKING IS ALLOWED ON THE PARADE ROUTE. THE ROUTE WILL BE POSTED AS A NO PARKING ZONE 48 HOURS PRIOR TO THE PARADE. ANY VEHICLES PARKED IN THE PARADE ROUTE MUST BE MOVED PRIOR TO 6:30 A.M. ON SATURDAY MAY 16<sup>TH</sup>, 2009 OR THEY WILL BE TOWED.***

**Parade Route Detours:** Motorists traveling into the downtown area will be detoured onto East St., Court St., South St. and Eureka Wy.

**Temporary Stop Signs:** Temporary stop signs will be placed at the intersection of Yuba St. and East St. This will make the intersection a four way stop.

**Parking:** The downtown mall parking structure will have limited parking available. The parking structure will be closed once it is full. Parking will not be allowed on the parade route or in the staging areas. As a reminder RV's will not fit in the lower level of the parking structure.

**Alcohol Possession:** In an effort to maintain public safety and provide a peaceful family atmosphere the Redding Police Department is reminding all spectators of the Redding Municipal Code prohibiting open alcoholic beverage containers in public, which includes the parade route.

***AS A REMINDER-  
IF A SMALL CHILD BECOMES SEPARATED FROM THEIR PARENTS DURING THE PARADE IMMEDIATELY CONTACT A UNIFORMED MEMBER OF THE REDDING POLICE DEPARTMENT, OR RESPOND TO THE FRONT LOBBY OF THE REDDING POLICE DEPARTMENT, LOCATED AT 1313 CALIFORNIA STREET, TO REPORT THE INCIDENT.***

**Contact:**  
Sergeant Casey Bokavich #307  
Officer Mark Montgomery #126  
Redding Police Department / Traffic Unit  
(530)225-4557